

## THE PAPER MOON BY TINY LIGHT – DIGITAL MARKETING PACK

### About Tiny Light Theatre

Tiny Light is an East Oxford based theatre company creating work for babies, children and young adults.

We were founded in 2013 by performers Anna Tolputt and Ceri Ashcroft and our first production, Cat in the Cupboard (the extraordinary tale of an expanding cat for 4-7 year olds, where cats roam large and small girls are very very clever) was developed with the support of Pegasus Theatre, Chipping Norton Theatre, The Orange Tree, Barefoot Books and Little Angel. Cat in the Cupboard premiered at Little Angel's FIRSTS festival in March 2014 and has since been touring festivals and rural venues. We also run occasional artist-led creative sessions, Idiots in the Dark, for theatre makers to explore new (or old!) ideas.

Our new show, The Paper Moon made its debut at the brilliant Offbeat Festival last June.

### About The Paper Moon

“Our two year olds loved this! We’d love to come again!”

“Warm, lovely introduction to theatre for my little boy”

(The Paper Moon audience feedback, Offbeat Festival 2017)

The Paper Moon is a gentle first adventure into theatre for babies, very young children and their grown-ups. It began life as an R&D and sold-out show at Offbeat Festival in June 2017.

Welcome to the small town of Blank Page – come and meet its two inhabitants! As they explore their paper-y world they take the audience along with them on a scrinchy scrunchy crinkly journey. What would you draw on the biggest piece of paper you’ve ever seen?

### Basic Marketing Info:

**Company / Credits:** Tiny Light Theatre

**Show Title:** The Paper Moon

**Tag Line:** Gentle interactive theatre for babies and young children. What would you draw on the biggest piece of paper you've ever seen?

### Long Copy (Under 100 Words)

“Warm, lovely introduction to theatre for my little boy”  
(The Paper Moon audience feedback, Offbeat Festival 2017)

The Paper Moon is a gentle first adventure into theatre for babies, very young children and their grown-ups. Welcome to the small town of Blank Page – come and meet its two inhabitants! As they explore their paper-y world they’ll take you along on a scrinchy scrunchy crinkly journey.

What would you draw on the biggest piece of paper you’ve ever seen? For 0-3 year olds.

**Short Copy**  
**(Under 50 Words)**

A gentle first adventure into theatre for babies, young children and their grown-ups. Welcome to the town of Blank Page! Meet its inhabitants as they take you on a scrunchy scrunchy papery journey. What would you draw on the biggest piece of paper you've ever seen? For 0-3 year olds.

**Photography / Credit:** Per-Christian Rae

**Age Suitability / Target Audience:** 0-3 year olds and their families

**Running Time:** 35 minutes

**Online Links:** [tinylighttheatre.wordpress.com/](http://tinylighttheatre.wordpress.com/)  
[www.facebook.com/tinylighttheatre/](http://www.facebook.com/tinylighttheatre/)  
[www.twitter.com/tinylighttheatre](http://www.twitter.com/tinylighttheatre)

**Conversational Sentences for Box Office:**

'It's a perfect first show for babies and very small children'

'The show is gently interactive, with lots for the children to see and touch, and even flowers to smell!'

**Points of interest:**

Tiny Light is an Oxford based company, and is based in Florence Park

The show was created by and with performing/theatre-making parents and their babies and toddlers

**Company Member biographies:**

**Miranda Keeling** is an actor, writer and circus performer who has appeared in Eastenders, Emmerdale and Doctors and in numerous theatre productions including Trevor Nunn's production of Fatal Attraction at Theatre Royal Haymarket. Winner of the Norman Beaton BBC Radio Drama award, Miranda has been in over 30 plays for BBC Radio Drama.

**Ceri Ashcroft** has been lucky enough to perform around the world at venues including the Sydney Opera House, Hampstead Theatre, a fjord in Norway and dangling 60ft off the ground from a crane. She performs as an actor, clown and puppeteer and has recently finished playing Hannah in two sold-out runs of Gorilla for Polka Theatre. "Ceri Ashcroft as the gorilla-obsessed child, Hannah, exudes energy and mischief, colluding with the very young audience from under her fringe" The Stage

**Draft press release:**

Oxford-based theatre company, Tiny Light Theatre, brings theatre for tinies to Pegasus this autumn.

The company, based in Florence Park, will be performing their latest show, The Paper Moon, at the popular East Oxford theatre on September 29<sup>th</sup> at 11am, 2pm and 4pm. A gentle interactive introduction to theatre for 0-3 year olds, The Paper Moon was developed at Offbeat Festival 2017 and is now touring.

“Our two year olds loved this! We’d love to come again!”

“Warm, lovely introduction to theatre for my little boy”

**(The Paper Moon audience feedback, Offbeat Festival 2017)**

Producer and performer Ceri Ashcroft was inspired to create the show after the birth of her daughter, and has worked with other theatre making parents to hone the piece for babies and toddlers.

Welcome to the small town of Blank Page – come and meet its two inhabitants! As they explore their paper-y world they take the audience along with them on a scrinchy scrunchy crinkly journey. What would you draw on the biggest piece of paper you've ever seen?

**Other Info:**

We tour with a craft box with activities for the toddlers that can be set up in the foyer or other similar space if requested. This requires the use of a table, but once set up can be left to run by itself with parental input.